



OBJECTIVE: Find a role as a user experience strategist, which will allow me to continue to craft memorable experiences for the people that utilize applications and tools to simplify their tasks at hand. In addition, I'm looking for an environment where I can utilize my knowledge, skills, and passion. But, most importantly, I want to surround myself with individuals who will continue to help me learn and grow my career while contributing to something that has a genuine impact on an individual's day to day life.

EXPERIENCE: **Freelance:** November 2015 - Current
Strategy & User Experience Design

Work with SMB, Enterprise, and Consumer businesses to define and design product and user experiences. My role varies based on the project type which may include project ideation, heuristic and usability testing, user interviews, user interface and experience design, and visual design which encompasses branding and marketing tasks.

TaskRabbit: June 2014 - November 2015
Director of User Experience & Design

Responsible for leading, managing and building a creative and productive design team that contributes to the success in creating memorable online and offline product experiences. Routinely work amongst multiple functional teams including product management, engineering, operations and marketing to ensure consistency in the end-to-end product experience and the external perception.

Momentum Design Lab: April 2013 - June 2014
Director of User Experience & Design

Manage and lead the team, process, and the design to take ideas and turn them into first-class applications and experiences for a variety of clients that range from Fortune 100 companies to the recently funded startup. Within my role, I worked closely with the project management, account management and business development teams to ensure success and satisfaction for everything that was delivered to a client and/or prospect.

Salesforce: December 2009 - April 2013
Lead UX Designer

Led the design and strategic efforts for the Chatter application, worked with the team to drive the overall user experience within multiple features and functionality. The projects required collaboration with additional design teams, product management, engineering and the executive team to ensure all projects were on track and provided the best user experience.

Some additional projects included the interface design and the creation of the end-to-end user experience for the Salesforce & Evernote partnership and integration and worked within the Sales organization to define and design new productivity tools to assist users in streamlining a sales process.



ZACH PERKINS

STRATEGY & DESIGN

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EXPERIENCE: **Navigenics:** February 2009 - December 2009
Lead Product Designer

Managed and designed all creative for marketing and product development, which also included facilitating user/focus groups and usability tests. Responsibilities included design direction for the public website, member/physician web application user interface and experience, as well as all marketing materials from print to media. All projects required collaboration with the marketing and product leads within the company, including the executive team to ensure all projects were on track and delivered with the highest quality.

Other Positions Held: June 1997 - January 2009

For more history on my career path, please visit my profile on LinkedIn.
[linkedin.com/in/zacharyperkins](https://www.linkedin.com/in/zacharyperkins)

SKILLS:

Capabilities:

User Interface and Experience Design
Mobile & Tablet Application Design
Visual Design (Web, Print and Identity)
Project Management
Photography
Typographic Use
Video Production
Print Production

Soft Skills:

Communication
Teamwork and Collaboration
Adaptability
Problem Solving
Conflict Resolution
Self Motivation
Organized
Team Management

Design:

Sketch
Adobe CC
Final Cut Pro

Development:

HTML / CSS
Javascript
PHP (Wordpress)

REFERENCES: Available upon request.